



FRIENDS OR WHATEVER
THE BURNS WE EARN

Say hello to Friends or Whatever . . . the newest member of the blocSonic family!

Since deciding on releasing original albums, the primary objective has been about releasing high-quality music... period. blocSonic is not a label that only releases hip-hop. With this Friends or Whatever single blocSonic has taken another step towards this objective. FoW's brand of indie-pop explores both the analog and the digital, the sound defies categorization. FoW pulls from the past and the future... it's both melodic and noisy... it's lo-fi and hi-fi. If you're a fan of Guided by Voices and Lifter Puller, you'll feel right at home with FoW.

The Burns We Earn is the perfect introduction to the debut album which is set to drop Tuesday, May 25th. It contains within it all the elements of the FoW sound — subtle melody accompanied by distortion, bass, guitars and synths. In addition to the fantastic album version, we've got a great set of additional remixes supplied by names both familiar and new to blocSonic listeners. Thanks to the great group of remixers who participated... you turned out some terrific adaptations!

As always... thank you for giving blocSonic a shot and taking the time to download and listen. Remember... keep the music movin'... share it... blog it... podcast it... broadcast it.

Peace
Mike Gregoire
Founder/Curator blocSonic.com

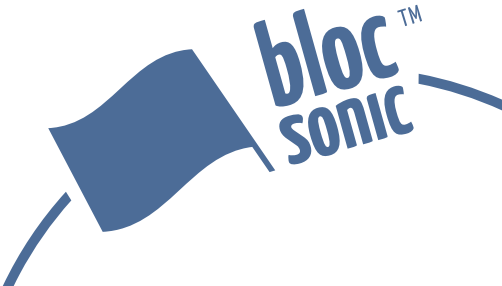


**blocTM
sonic**

We shot the actors
Left 'em face down in the dirt.
They like to pretend, like to fake it,
They can't show you where it hurts.
And all the answers to your questions
Left the end of that gun barrel.
And all the black holes
That surround your love
Have faded out forever.

Chorus x2

They're the burns we earn,
Now I'm kissing them clean,
In a light shining down,
Impossible to see.

The logo for Bloc Sonic features a stylized blue flag on a pole, waving to the right. To the right of the flag, the words "bloc" and "sonic" are stacked vertically in a bold, lowercase, sans-serif font. A small "TM" trademark symbol is positioned to the upper right of the word "bloc".

blocTM
sonic

01 The Burns We Earn (Album Version) (2:22)

Written, produced & performed by Mark Herbkersman

Friends or Whatever

Friends or Whatever is Mark Herbkersman, a guitarist and producer from Richmond, Virginia. He writes vibrant, noisy pop songs that blend quickfire rock sensibilities with pulses of shimmering electronica. Like a hybrid of Guided by Voices and The Postal Service, the songs are erratic, enigmatic, and melancholic, but Herbkersman's plaintive vocals convey in them a hope still unbroken by the weight of the world.

<http://friendsorwhatever.com>

02 The Burns We Earn (Mach FoX Remix) (4:12)

Remixed by Mach FoX

Mach FoX

Of all the local musicians to emerge since the new millennium, no one has embraced synths, guitars and drum machines as thoroughly as Mach FoX (Mark Howard). With a forceful emphasis on image, his group is one of the finest acts to emerge from the Twin Cities



**blocTM
sonic**

electropunk scene - a cluster of musicians whose on-stage talents are on par with their computer skills.

In the 90's Howard wrote and performed in Manplanet, Grand-80, Puck, Vena cava, Charlie dont surf, Silver FoX, and other bands in his hometown of Minneapolis, while absorbing the influences of electronic artists from all over the world. Though mainly a songwriter, guitarist, and singer, he wished to broaden his sound to include synthesizers, drum machines, and samples. A fan of Prince and Todd Rundgren, and eager to produce his own music, he wrote and recorded hundreds of songs with a 4-Track recorder and later a digital 8-Track, as he programmed and experimented with his newly acquired electronic instruments. Guitars, sequencers, samplers, effects, and the implementation of MIDI all play their part in the recording of a stream of distinct Mach FoX tracks at his home studio, The FoX Den.

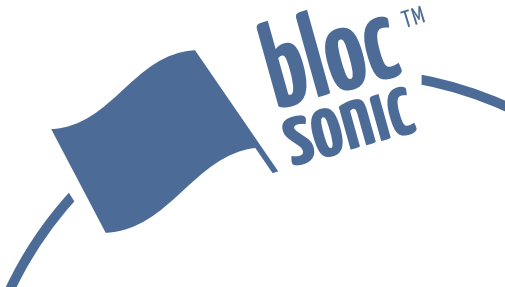
<http://www.machfox.com>

<http://twitter.com/machfox>

<http://www.myspace.com/machfox>

03 The Burns We Earn (Kieron James Remix) (6:51)

Remixed by Kieron James



Kieron James

Kieron James played drums in the late '80s and early 90s with The Emotionals, an indie pop band signed to Native Records in the UK. Packing up his sticks to start a family in '92, Kieron put music on hold until Christmas Day 2008 when he downloaded a copy of the iPhone App "Beatmaker". Instantly inspired to create, he ordered a copy of Cubase two weeks later and started to compose and produce his own blend of electronic music.

He has since worked on a number of solo and collaborative projects with artists from around the world, using social media to find musicians and sites like SoundCloud to share and develop work in progress. Kieron is currently working on his debut album "FOUR" and in March 2010 he established electronic label, Clear Notice.

<http://kieron.net>

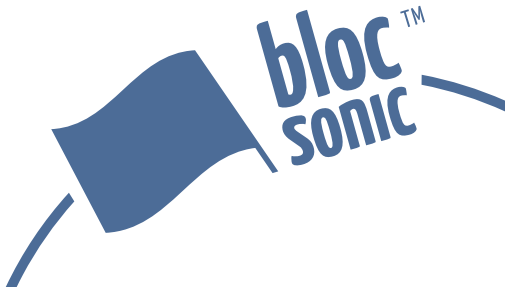
<http://twitter.com/kieronjames>

04 The Burns We Earn (Virtu-oso a.k.a V-man Blunted Remix) (1:53)

Remixed by Virtu-oso

Virtu-oso a.k.a V-man

Virtu-oso is a producer who, for the most part, likes to adopt the traditional side of production



involving sampling, choosing to sample from a variety of sound sources. Some of his favourite producers include Pete Rock, The Rza, J Dilla, DJ Premier, The Bomb Squad, Madlib, Timbaland, Kev Brown, Just Blaze, Harry Love, 9th Wonder, Ayatollah, Dangermouse and The Neptunes as well as composers such as John Barry, Bacharach, Quincy Jones, Ennio Morricone... artists like Zappa, Antony & The Johnsons, Kate Bush, Rick Wakeman & Yes for their use of concepts. He likes to have the dirty-basement sound of RZA or Madlib but also the sonic cleanliness of Jay Dee or Just Blaze.

<http://www.myspace.com/vmanproducer>

<http://twitter.com/vmanproducer>

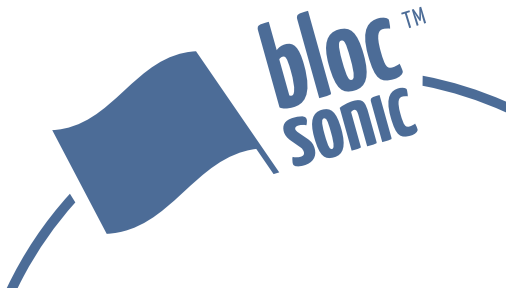
05 The Burns We Earn (TSP Remix) (3:27)

Remixed by Gregory 'Tha Silent Partner' Davis

Tha Silent Partner

Originally from Luton, UK - now living in Massachusetts, USA - Tha Silent Partner's discography is a true testament of his experimentation.

With musical works ranging from Hip Hop to the experimental realms of electronica, TSP is able to express his self to the fullest.



TSP's production and Remix credits feature Top notch MCs such as Life MC and Si-Phili (UK's Phi-Life Cypher) and Sha Stimuli. Also Boston up and comers like M-Dot and Mayhem. Formula and Mach Fox have both received his remix treatment.

Also he's no stranger to netlabels. Having released works on the [Opsound](#) to great fanfare, his own netlabel "Me, Life & MUSIC Netlabel Group (MLM Netlabel Group)" and most recently blocSonic.

<http://www.thasilentpartner.net>

<http://twitter.com/greggykrueger>

<http://www.facebook.com/pages/Tha-Silent-Partner/330542534723>

<http://www.myspace.com/thasilentpartner>

<http://www.reverbnation.com/thasilentpartner>

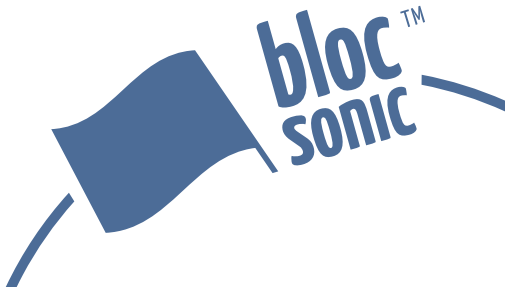
<http://www.youtube.com/user/beatsbyTSP>

06 The Burns We Earn (Sleaze Remix) (2:02)

Remixed by Sleaze (B. Davis)

Sleaze

Sleaze is an emcee/producer from Richmond, Va. He has been writing songs since the age



of fifteen and creating his honest brand of Hip-Hop music for eight years. You can get better acquainted with him through his website, Ketchup Plz?

<http://ketchup-plz.com>

<http://sleaze.bandcamp.com>

07 The Burns We Earn (Lee Rosevere Remix) (2:56)

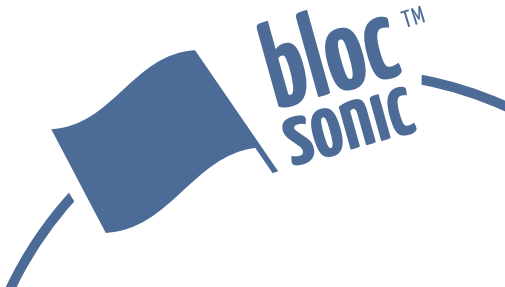
Remixed by Lee Rosevere

Lee Rosevere

Lee's work is based in electronic experiments and avant-garde influences. His music has appeared on websites, radio programs, podcasts, malls and short films.

He works professionally in radio, and won a New York Award in sound design. He has released a number of Creative Commons albums (free downloads) on his indie netlabel Happy Puppy Records and contributed tracks to other netlabels like [Comfort Stand](#), [WM Recordings](#), [proc-records](#) and [Oddio Overplay](#).

His latest projects include an album of original electronic songs called "[Fluxwax](#)", an ambient album for babies, "[Music for the Museum of Bad Art](#)" and a track on a new tribute to Frank



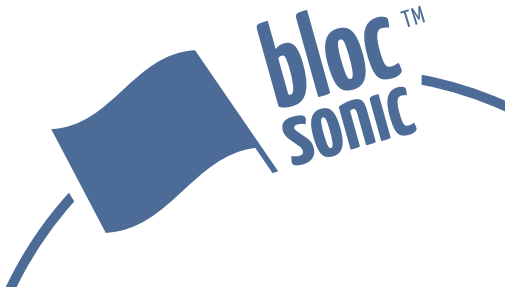
Zappa's "Burnt Weenie Sandwich" album.

He also does covers under his rock-alias Fudge, appearing on albums dedicated to The Bay City Rollers, Talking Heads, Frank Zappa and many more.

<http://members.shaw.ca/happypuppyrecords>

08 The Burns We Earn (TSPmental) (3:27)

Produced by Gregory 'Tha Silent Partner' Davis



A very special thanks to all participating remixers!
Please visit their sites for more terrific music.

Photograph courtesy of Adam Ferris

<http://www.adamferriss.com>
<http://adamferriss.blogspot.com>



Package & PDF designed by nvzion.com



BSMX0003 / © May 2010 blocSonic.com

