



**JERENIY
MACACHOR
CHOICE**

Say hello to Jeremy Macachor

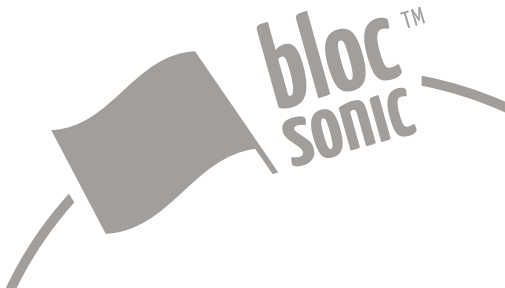
Today we're honored to welcome a new member to our family of artists, Jeremy Macachor. Jeremy is one half of the group [Innocent Bandits](#). You may recall them from their appearance on "[netBloc Vol. 30: aldartea](#)". After that appearance, he approached me about releasing his self-titled solo album and after hearing it, I jumped at the chance!

Jeremy's sound is a unique blend of low-tempo rock and electronica. This blend of "indietronica" is something that would be a perfect fit for a long road trip through wide open expanses. When you hear the album, I think you'll know what I mean... so be sure to check it out on March 15th.

Right now, we've got his first single from that album, "Choice". It features the incredible album cut plus a collection of eclectic remixes from a few producers who are becoming familiar names here at blocSonic — dustmotes, Sleaze, Tha Silent Partner, vik44, & the Zengineers!

Thanks to Jeremy, for coming to blocSonic with his fantastic album! Special thanks to the producers who managed to get these great remixes done in such short notice!

Most importantly, thank you for taking time out to visit blocSonic and give our releases a



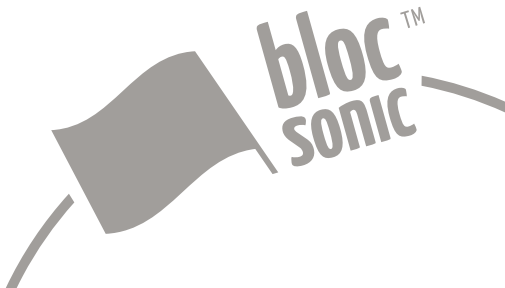
moment of your time! We've got lots in store for you in 2011 and we hope that you'll stick around and watch things develop.

Remember... keep the music moving... share it... blog it... podcast it... if you're in radio... support truly independent music and broadcast it!

Peace

Mike Gregoire

Founder/Curator blocSonic.com



01 Choice (Featuring Ashley Macachor) (2:26)

Written, produced & performed by Jeremy Macachor

Vocals by Ashley Macachor

Recorded at Jeremy's home studio, Santa Clara, CA

Jeremy Macachor

I like to make music. It's very fun. And I like to have fun. So that's why I make music. I've been doing it for a while now. And it's still fun. I've done music with friends, family, in school with teachers, by myself. They are all fun ways of making music, except the school one. That one was kind of boring. That's why I quit music school. Music school isn't fun. And I like to have fun. I've yet to try playing music on the street though. I think that's called busking. But I'm travelling around Europe right now so maybe I'll do it. It sounds fun, and I like to have fun, so I think I'll try it. Maybe I'll make some money out of it too! Money's fun. You can buy things with money. Like more instruments and recording things to make music with. And making music is fun.

<http://www.myspace.com/theinnocentbandit>

02 Choice (Featuring Ashley Macachor) (Zengineers Remix) (4:14)

Remixed by Pawel Sickinger & Julian van den Boom



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Zengineers

The near future. A dark age has dawned upon mankind. Human cultural life has been taken over by soul- and faceless machines without anybody noticing. If anything from this period worth a cognitive notion shall survive, it is up to two men to stand up to the challenge. Down in the shades of the undercity, they are restlessly scheming, preparing themselves for the last stand of independent thinking. Over years of dedicated training, their skills have grown continuously and they are finally ready to step out into the open and face whatever the powers to be might send their way. And they are destined to shatter this world caught in a standstill down to the last brick...

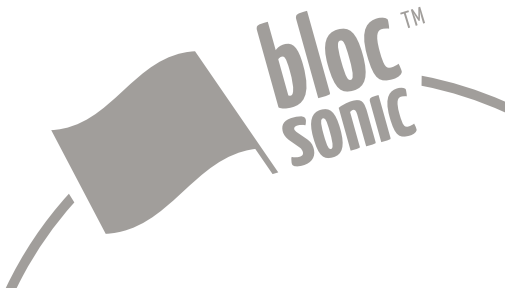
They go by the name of Zengineers, and if you should ever come across their work, you'd better listen with caution. Certain authorities have become well aware of the problem and are about to turn their full attention to it... there can only be two.

<http://myspace.com/zengineers>

<http://www.facebook.com/pages/Zengineers/130108277023592>

03 Choice (Featuring Ashley Macachor) (Sleaze Remix) (2:35)

Remixed by B. Davis (Sleaze)



Sleaze

Sleaze is a young man with many talents. Lyricist, producer, graphic artist, blogger, student. Sleaze delivers a point of view unique to Richmond, VA living, being that it has shaped his thoughts and actions, as well as his music. He raps about what's real in life and tries to avoid gimmicks. You can get more information about Sleaze at his website, Ketchup Please?.

<http://ketchup-plz.blogspot.com>

04 Choice (Featuring Ashley Macachor) (vik44 Chance Remix) (5:20)

Remixed by vik44

vik44

vik44 is an INTP with ADD. Having a hard time staying with one sound, Vik44 moves from genre to genre. From minimal techno, glitched breaks to trip-hop he feels at home. Music is the only thing that slows his racing mind. For Vik44 music is an addiction, a lifestyle. He feels most comfortable alone in a pair of headphones. Removed from the real world to create his own. In college Vik44 (Abram Grivois) played guitar in the metal band Inventing Zero. During this time Vik44 spent more time putting drum machines through stomp boxes than he did guitars. Around the same time he was introduced to the world of mod trackers. After Inventing Zero's breakup Vik44 dove into his electronic music. While going to school for art, Vik44 would

The logo for 'bloc sonic' is displayed in a bold, sans-serif font. The word 'bloc' is positioned above 'sonic', and a trademark symbol (TM) is located to the upper right of 'sonic'. A stylized flag is attached to a pole that extends from the bottom left towards the center of the logo. The flag is a solid dark gray color and is shown waving. The pole is a thin gray line.

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apply the philosophies and ideas he learned in classes to create music with texture, contrast, emotions, and substance.

While not afraid of writing laid back tracks, Vik44 live is all about energy and performance. Live he favors playing more danceable energetic techno and breaks. Often teaming up with longtime friend, and fellow Milled Pavement artist Metris to create intense live sets that have been compared to the Crystal method.

<http://www.milledpavement.com/vik44.html>

<http://soundcloud.com/vik44>

<http://www.facebook.com/pages/vik44/78877786836>

<http://www.myspace.com/vik44>

<http://twitter.com/vik44>

05 Choice (Featuring Ashley Macachor) (TSP's Underground Mix) (4:58)

Remixed by Gregory "Tha Silent Partner" Davis For Waasawki Music Group

Tha Silent Partner

Originally from Luton, UK - now living in Massachusetts, USA - Tha Silent Partner's discography is a true testament of his experimentation.



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With musical works ranging from Hip Hop to the experimental realms of electronica, TSP is able to express his self to the fullest. TSP's production and Remix credits feature Top notch MCs such as Life MC and Si-Phili (UK's Phi-Life Cypher) and Sha Stimuli. Also Boston up and comers like M-Dot and Mayhem. Formula and Mach Fox have both received his remix treatment.

Also, he's no stranger to netlabels. Having released works on the Opsound to great fanfare, his former netlabel "Me, Life & MUSIC Netlabel Group (MLM Netlabel Group)" & most recently blocSonic.

<http://thasilentpartner.net>

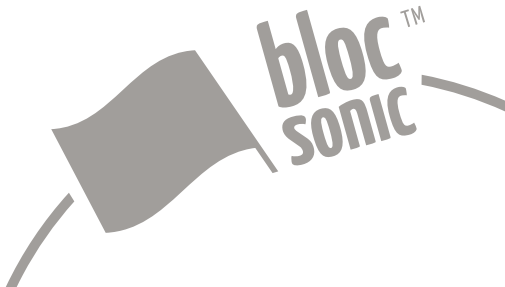
06 Choice (Featuring Ashley Macachor) (dustmotes Remix) (4:58)

Remixed by dustmotes

dustmotes

Paul Croker is a versatile artist, reflected by his various musical influences from past to present.

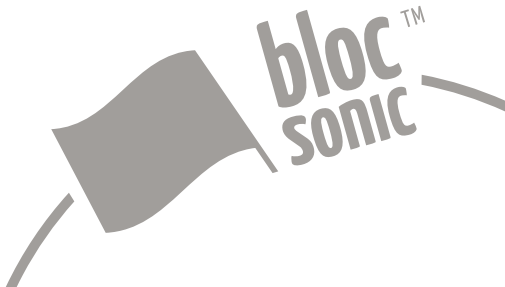
His love affair with the vinyl format started at the age of 4, when he was given his first 7 inch single, and would grow throughout the next few decades throughout the Hip Hop, Trip Hop and Big Beat movements.



During the early years, he ruined a few parentally-owned record players teaching himself to scratch and mix records. From the age of 14 he learnt the guitar, joining like minded friends from school, playing in Zeppelin/Hendrix/Floyd influenced bands, gigging all over the country at pubs, clubs and festivals. Finding particular resonance with Eastern influenced sounds, he experimented with alternate tunings and backwards phrasing, forming the core of his sound. In the 90's after becoming immersed in the Big Beat scene in London and Brighton, Paul began to experiment with creating Digital based music, finding an affiliation with the use of samples and loops to build soundscapes. DJ'ing in local clubs, he learnt to beat mix and also layer sounds within a live environment.

His first release, 'Beats for the Subverted' is primarily influenced by early DJ Shadow, Portishead and UNKLE. The simple aim was to set about recording a vinyl-only sample-based work, overdubbing bass and percussion where necessary. The result is a dark, ambient hip hop flavoured album, with a light social commentary.

<http://twitter.com/dustmotes>

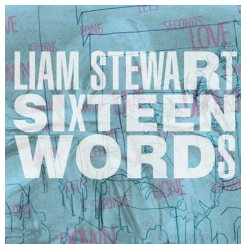


THE SELF-TITLED DEBUT ALBUM BY JEREMY MACACHOR
AVAILABLE MARCH 15TH, 2011

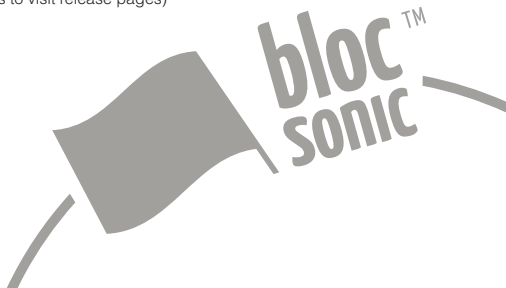


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ALSO AVAILABLE BY THE BLOCSONIC FAM!



(click thumbnails to visit release pages)



A very special thanks to Jeremy for coming to blocSonic!
Extra special thanks to the remixers for lending their
exceptional production skills to the release!

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